

SDG Roadshow 2018 for the UK

Making Global Goals Local Business – Bristol

Event Report

MAKING GLOBAL GOALS LOCAL BUSINESS



Date: 6 November 2018

Location: Burges Salmon, Bristol

Number of delegates: 80

Speakers:

Steve Kenzie, Executive Director, UN Global Compact Network UK

Catherine Rushforth, Head of UK Responsibility & Sustainability Policy & UK Foundation Representative, Airbus

Michael Barlow, Partner, Burges Salmon

Luke McCullough, Senior Public Policy Manager, Aviva

Laura Callaghan-Pace, Engagement Lead, SDGs Team, DFID

Ian Townsend, Chief Executive, Bristol Green Capital Partnership CIC

Jaya Chakrabarti, Vice-President, Business West – The Initiative

Kate Martin Bruintjes, Director, Green Unlimited

Charlotte Stamper, Renewables and bioresources manager, GENeco

Dr Georgina Gough, Associate Professor in Education for Sustainable Development, University of the West of England, Bristol

SLIDES

AGENDA

SDG Roadshow 2018: www.sdg-roadshow.org.uk

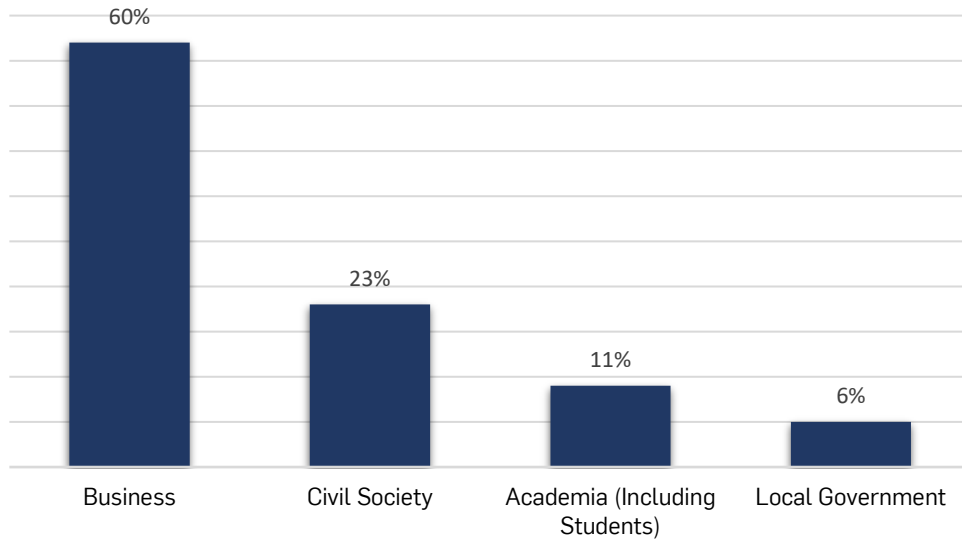
Contact us: secretariat@unglobalcompact.org.uk

UN Global Compact's website: <https://www.unglobalcompact.org/>

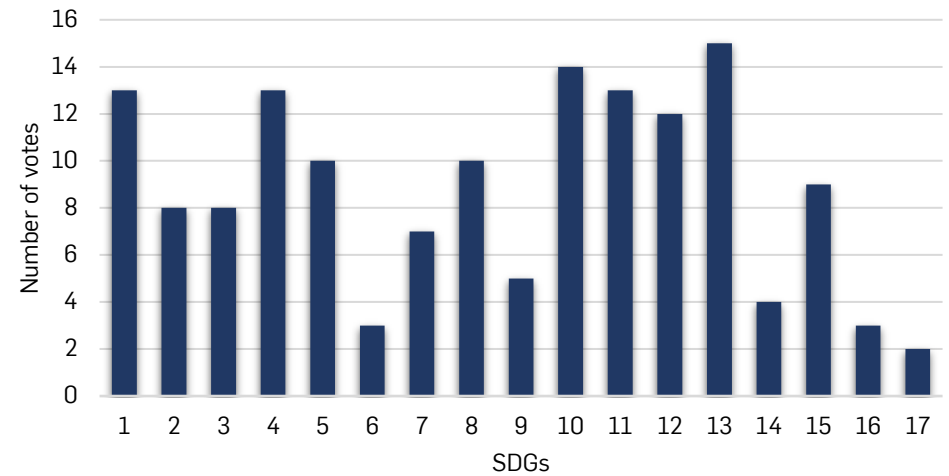
UN Global Compact Network UK's website: <http://www.unglobalcompact.org.uk/>



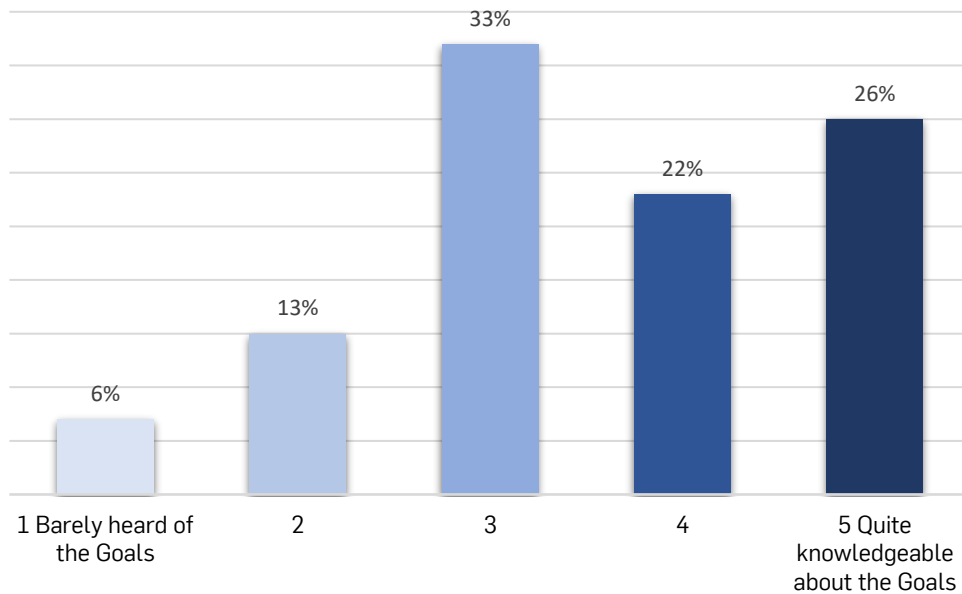
Audience breakdown



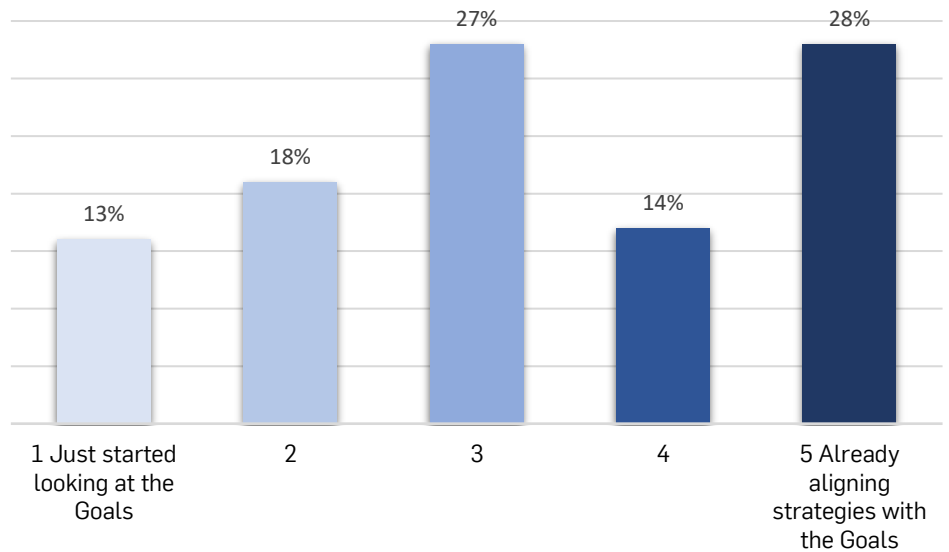
What Goals should be prioritised in Bristol?



SDG awareness before the event



Level of engagement with the Global Goals



By attending Making Global Goals Local Business - Bristol, delegates were able to develop an understanding of:

- What the Global Goals are.
- Why should businesses care about them.
- How can business contribute to achieving the Goals and benefit from doing so.

On Global Goals:

The UK endorsed the Sustainable Development Goals, Global Goals for a better world by 2030, along with 192 other UN member states back in 2015, as former Secretary-General Ban Ki-moon put it a “paradigm shift for people and planet”.

The 17 Global Goals will be of relevance to any business, covering sustainable economic growth, innovation, circular economies, and end to poverty, reduced inequality, clean energy, addressing climate change, and protection and enhancement of the natural world.

Businesses were engaged with their creation, and will be absolutely critical to their achievement. The Goals will transform our world in a way that will create huge opportunities for new business models, new products, new services and new markets.

Every organisation and individual can benefit from understanding this vital global agenda.

Key insights from the event:

The SDGs provide a new way to challenge business practices.

Adopting the Goals is about taking a long-term view.

This agenda is good for people, good for the environment and it is evident that it is also good for business.

Business can make a difference and be a force for good.

As a common language for business, the SDGs can stimulate collaboration and partnerships.

The SDGs are an excellent tool to show a company's contribution to society.

The SDGs provide an opportunity to think outside the box and be innovative.

If business isn't sustainable, society is at risk. If society isn't sustainable, then business is at risk.

If a business does not support the SDGs, then it won't be sustainable in the long run.

The SDGs can be used to influence the legacy you want for your business.

You are who you do business with.

Engaging with the SDGs is a journey, not an end point.

The SDGs offer the opportunity to assess what the business is already doing on sustainability. However, there is a need to move from mapping existing activities against the Goals to actually aligning the business with this agenda and use it to innovate.

Businesses should focus their efforts on the Goals they can have a significant influence on.

Stakeholder-group consultations on the SDGs are an important step to shape your approach.

Universities' work can help businesses to become more sustainable.

There are a number of tools that can be used to engage with the SDGs. Please see the slides.

The [World Benchmarking Alliance](#) (WBA) has set out to develop transformative benchmarks that will compare companies' performance on the SDGs. The report that the WBA published following its initial consultation phase can be found [here](#).

Find out more about the UK's Voluntary National Review of the Sustainable Development Goals and how to get involved at: <https://www.gov.uk/sustainabledevelopmentgoals>.

Bristol has an active multi-stakeholder network on the Goals, the Bristol SDG Alliance, which is hosted by Bristol Green Capital Partnership. Information on this and more on this work can be found at www.bristolgreencapital.org/sdgs, or email sdgs@bristolgreencapital.org. More information on joining the Partnership at <http://bristolgreencapital.org/membership/join>.

The Goals won't be achieved if cities like Bristol and their businesses don't get involved.

The Goals provide Bristol with a pathway to become more sustainable.

LINK TO THE SDGs

SUSTAINABLE DEVELOPMENT GOALS



All the best with your SDG journey !

