Born out of a conversation with incumbent Mayor Marvin Reese in 2014

Exclusion vs. Inclusion
Creating credible platform(s) for meaningful, tangible and accountable inclusion of BME groups across Bristol’s year as the European Green Capital
GREEN & BLACK
Trading fair with grassroots communities
Building the case via Ethno-graphic research
In order to move beyond lip-service
From St Pauls and Southmead to Knowle West, our city-wide ethno-graphic research yielded rich insights on BME engagement in the run up to Bristol becoming the European Green capital 2015:

- Disenfranchisement
- Lack of awareness
- Strong perceptions of an agenda driven by a well-meaning minority of white middle-class males
- Language barriers
- Relevancy
- Debunked the urban myth – “BME’s don’t do Green”
Having identified issues with BME engagement Ujima developed a voice and influence project called Green & Black to create opportunities for meaningful engagement.

This was launched in Oct 2014 with a live studio based broadcast with decision makers on inclusion.
In January, the Green & Black team broadcasted live from the launch event – ‘Mind The Gap’
In April a live broadcast by a team of young Green & Black broadcasters from the Green Youth Day Summit at Colston Hall.
In June we curated The Big Green & Black Debate, a panel debate with decision-makers and a live audience at ‘the Lab’ on the Waterfront. Themed around tangible inclusion of BME and hard to reach groups.

- Round-table with key-players
- Live music
- Food from a local allotment
- Recycled art workshops
- Animator created live mural based on the days inspiring conversations
Based on the days conversations, an animator created a large scale mural.
GREEN & BLACK PROJECTS
EAT YOUR GREENS
• A 10 week intergenerational cooking project celebrating food waste traditions in African Caribbean communities
• Grow it. Cook it. Eat it.
• 4 community chefs + 1 award winning gardener
• A spring planting session
• 45 young people took part
• Workshops with local experts on food waste, ethical cleaning, organic farming & gardening
A grass roots celebration of community, food and sustainability with a live radio broadcast that featured on BBC Breakfast Bristol.

Join us for a free family fun day to celebrate the first day of spring and the achievements of the people on the Eat Your Greens project.

SUNDAY 3rd APRIL 12 - 5PM.
Felix Rd Adventure Playground, Felix Rd, Easton, BS5 0JW
SYMPOSIUMS
As we come to the end of Bristol’s year as the European Green Capital approaches we want to hear your thoughts and ideas on…

If you got something constructive to say, join like-minded people for a facilitated half-day of thoughtful discussion for positive change & action.

Friday Nov 27th 9.30 – 2.30pm
St Werburghs Community Centre, Horley Rd, BS2 9TJ
Food & Refreshments provided.

- Was it inclusive or exclusive and what were the barriers?
- What lessons can be learnt around grassroots & BME engagement?
- Post 2016, how can we ensure there’s an inclusive legacy for all?
- What role can you play in a Green Capital legacy project?

If you got something constructive to say, join like-minded people for a facilitated half-day of thoughtful discussion for positive change & action.
THE GREEN & BLACK CONVERSATION #2
Now that Bristol’s year as the European Green Capital has come to an end we want to hear your ideas on legacy...

• How should BME and grassroots communities capitalise on Bristol being the Green Capital in order to shape a meaningful vision for working inclusively?
• Co-creating a sustainable model for working inclusively across the Green agenda?
• How to develop inclusive and dynamic solutions that will allow BME-led groups and grassroots communities to capitalise on the Bristol Green Partnership agenda?

If you got something constructive to contribute join like-minded people for an inspired half-day of thoughtful discussion for positive change & action.

Wednesday 23rd Mar 9.30 – 2.30pm
St Werburghs Community Centre, Horley Rd, BS2 9TJ
Food & Refreshments provided.
As part of the Green & Black series of big conversations, on May 10th Ujima Radio in partnership with Friends of the Earth proudly presents renowned Equalities and Environmental justice pioneer Professor Julian Agyeman.

From his new book Sharing Cities: The Case For Truly Smart & Sustainable Cities, Julian will share innovative new tools for diversity, equity and inclusion.

Spaces are limited and on a first come first served basis. RSVP by May 6th to projects@ujimaradio.com and put Green Black in the header.

1.30 – 3.30pm May 10th at the Station, Silver St, BS1 2AG
Do15 Ambassador
Ujima 98fm presenter Julz became a Do15 Ambassador for the European Green Capital: Mass out-door media – bus backs, phone boxes, bill boards, etc Radio Advocacy – Hosting & broadcasting from It Doesn't Stop Here event.
As part of the Closing Ceremony, Ujima did a live broadcast as well as co-hosted the event.
Launched in Black History Month 2014

The Green & Black Debates - A series of live ‘Question Time’ style conversations with the decision makers and green-thought leaders

7 Live broadcasts from BEGP flagship events e.g. Mind The Gap, GYD, It Doesn't Stop Here

Projects - Eat Your Greens & The Big Green & Black Feastival

Becoming a Do 15 Ambassador

Co-hosting the closing party – ‘It Doesn't Stop Here’
SO WHAT NEXT...
IT DOESN’T STOP HERE
The Green & Black Ambassadors initiative

As part of a five-month pilot, two part-time Ambassadors recruited to look at the best way(s) to address BME exclusion in order to support communities to achieve activism and inclusion in Bristol’s environmental efforts.
Follow @Ujimagreenblack on Twitter

Tune into 98FM last Tuesday of every month 12 – 2pm