

# Getting Started on Your Climate Action Journey

## Aiming for net zero



Reducing your emissions as low as feasibly possible and only then offsetting the remaining emissions with a good offsetting partner

### Tip

Start with the low hanging fruits but be ambitious. We won't meet our targets with quick wins alone.



## Reducing scope 1 emissions:

direct emissions from owned and controlled sources

### Heating – gas and oil boilers



- Improve energy efficiency of your buildings.
- Encourage behavioural changes e.g. jumpers!
- Consider replacing your boiler with low carbon/renewable technologies.

### Company vehicles



- If you can, reduce your company vehicles. Consider alternative options like a bike, cargo bike, scooter, or public transport.
- For necessary vehicles, switch to electric but they are not a silver bullet!

### Refrigerants – air con, fridges, freezers



- Choose energy efficient appliances.
- Get regular services to check for leaks.
- Dispose of old units responsibly.

### Specific equipment



- Work out where else you are burning fossil fuels e.g. ovens, hobs, generators, machinery etc.
- Look at relevant alternatives e.g. switching gas hobs to induction, switching diesel to vegetable oil.

### Tip

Start a conversation with stakeholders – colleagues, management, contractors, customers – and keep it going. Involve them by asking questions to understand their perspectives, priorities, and interests. Let them know about Bristol's ambitions and share resources. Build your targets into supplier contracts.



### Tip

Consider where you can adjust policies to support positive change.

## Reducing scope 2 emissions:

indirect emissions from the electricity you buy



- Switch to a real green energy tariff.
- Consider installing your own renewables.

### Tip

If your landlord deals with the energy supply, try writing to them, perhaps with other tenants to make the case for a green tariff. Use the Green Lease Toolkit to help you set up green tenancy agreements.

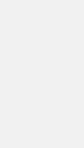


Measure your progress: a carbon footprinting tool will help you to establish a baseline and set targets



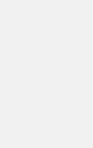
Sole trader or micro businesses

Use a personal carbon footprinting tool e.g. Climate Partner, Giki Zero



Small and medium size businesses

Use DIY online tracking e.g. Spherics, Compare Your Footprint, Carbon Analytics

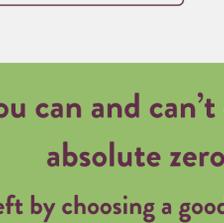


Large or complex businesses

Work with a carbon consultant e.g. Climate Partner, Green Element

### Tip

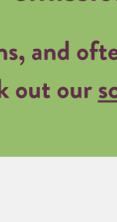
If you are struggling with capacity for tracking your progress, consider taking advantage of an internship scheme e.g. through UWE.



## Take it to the next level

### Done all you can and can't quite make it to absolute zero?

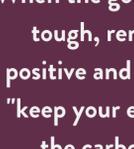
Balance what's left by choosing a good offsetting partner e.g. Climate Partner, Ecologi, Climate Care.



### Tackle your scope 3 emissions

These are all indirect emissions, and often the bulk of your emissions. Check out our scope 3 FAQs to get started.

### Collaborate and network



Make sure you are a member of Bristol Green Capital Partnership and take part in the Climate Action Programme for more support and resources.

### Tip

Give the ecological emergency equal weight – be nature conscious in all your decisions.

### Tip

When the going gets tough, remain positive and always "keep your eyes on the carbon!"

## Further resources

- Carbon literacy training from Make Tomorrow Earth
- Employee engagement from Do Nation
- A whole range of tools from the B Corp Climate Collective
- Behaviour change training from Sustainable Sidekicks



For more information about the Climate Action Programme, visit [bit.ly/CAP\\_home](https://bit.ly/CAP_home)