

Transforming travel at your organisation

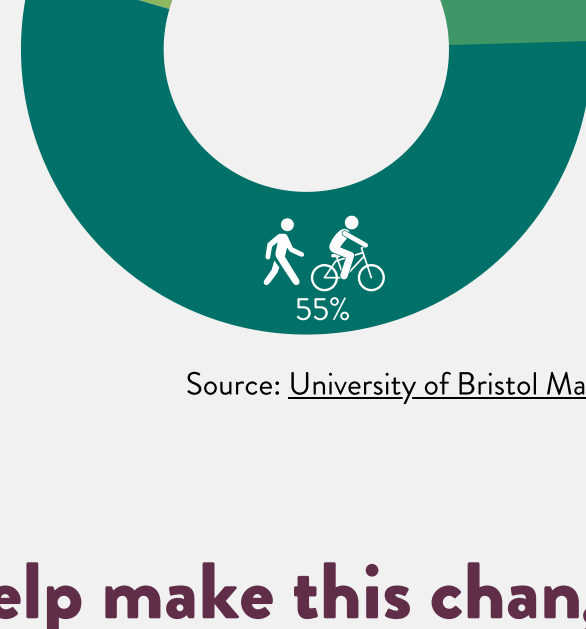
Insights from the Intention to Action Clinic, June 2021

To reach net zero by 2030 we need to significantly change the way we travel in Bristol

2021



2030



Source: University of Bristol May 2020

Your organisation can help make this change

Find out how your staff travel and what their needs are

Sign up to TravelWest's annual Travel to Work survey to gather data on how your staff commute to work. Use the results to support your travel plan

Relocating? Embed sustainable travel initiatives and ensure facilities are available to support your employees



Tip

Ensure your organisation has policies and onsite infrastructure that enable sustainable commuting such as cycle parking, shower rooms, electric vehicle charging points, and carshare parking spaces

Encourage active travel with loan bikes, journey planning support, and flexible working policies

Discourage driving by implementing a parking management scheme with strict criteria

Include travel in your Climate Action Plan

Tip: Dedicate time to quantifying emissions from staff commuting, fleet and business mileage and associated travel by clients and suppliers

Tip: Establish working groups to determine how to collectively reduce fleet and business travel emissions

Tip: Look into local and regional travel plans and strategies to inform your plan, such as the Clean Air Zone as well as the UN Sustainable Development Goals

Tip: Consider how to engage and share initiatives with staff, clients, suppliers and the community to gain support and empower them to choose sustainable transport options

Tip: Monitor your progress. For clients this can be done through surveys or by adding travel questions into existing client interaction processes

Tip
Work strategically with local and regional councils to attract funding into the area and help build a comprehensive sustainable transport network

Tip
Connect with other employers in your area to collectively address local issues around transport, such as through Cycling Works Bristol

Focus on mitigating the negative impacts of travel associated with your organisation and instead bring about positive changes for the local community

Take advantage of external initiatives, services and support

Sign up to the cycle to work scheme to help employees afford a bike

Loan a bike scheme: allow staff to borrow a bicycle to try cycling before making the financial commitment to purchase one

Dr Bike service: invite a mobile mechanic to fix and service bicycles at your workplace

Encourage the use of car share platforms such as Liftshare or Join my Journey

Pool bikes or vehicles: provide shared bikes or vehicles for employees to use for business journeys

Promote the salary sacrifice scheme for staff to purchase Ultra Low Emission Vehicles (ULEVs)

Apply for grants to improve sustainable travel provision in your organisation

Participate in events such as Bike Week, TravelWest Challenge, Clean Air Day, Walk to Work Day, and Move Week

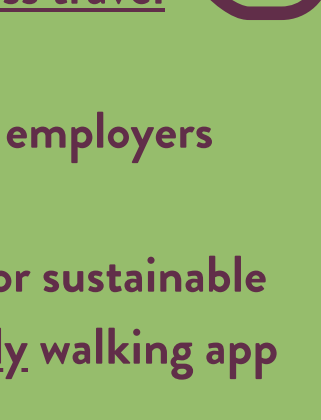
Use staff engagement and award schemes such as Green Impact for Health

Next level
Can you go further and support your staff to reduce travel emissions during their annual leave? By providing an extra day or two of leave for employees who choose to travel to their holiday destination by train or bus you can discourage short flights

Next level
Look to monitor indirect fleet mileage and carbon emissions



Further resources



- Greenhouse Gas Protocol's resource on business travel and ways to calculate associated emissions
- North Bristol SusCom are a collective of large employers encouraging sustainable commuting
- TravelWest have a 50% match-funded grant for sustainable travel, Better By Bike platform, and Go Jauntly walking app
- First Bus' Commuter Travel Club
- Car clubs and car sharing schemes; Liftshare, Co Wheels, Zipcar, Hiyacar, Enterprise, Karshare, Join my Journey
- Low emission delivery companies; Zedify, Velocious, XeroE, WeGo, Citysprint
- Byway Travel offer flight free holidays in the UK and Europe
- Coming soon to Bristol...Big Issue eBikes

For more information about the Climate Action Programme, visit bit.ly/CAP_home